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## Programme - Thursday, 5 July 2018

### Public & Community

**07:30 – 09:00**

**Influential Women In Radio: Nadia Bulbulia (Executive Director: The National Association of Broadcasters)** hosts a breakfast networking session for influential women working in radio. Please note this event is by invite only.

**09:00 – 09:40**

**100 Days In Office: Chris Maroleng (SABC: COO)** has been in office for just over one hundred days. Faced with a myriad of challenges in operational areas and a financial crisis, Maroleng shares his experience at the public broadcaster. He also gives insight into his plan and direction for the SABC.

**09:45 – 10:25**

**On Being Nancy:** The Nancy podcast on National Public Radio in New York is award winning and has been featured by Time Magazine. It is a powerful example of a podcast that caters for a niched audience, but that has become nationally acknowledged. **Kathy Tu (Host & Producer: Nancy)** shares the journey with the series through all the quirky and queer experiences.

**Of Language And Culture:** Ukhozi FM is the Zulu language station in the SABC Radio group. With more than 7.5 million listeners per week it is a broadcasting giant. Built on a unique mix of language and culture, **Nongcebo McKenzie (Co-host: Ukhozi Breakfast)** talks about this national treasure.

**The Alfred Nzo Story:** One of South Africa's largest community broadcasters, Alfred Nzo Community Radio, has been on-air for 11 years. **Kebie Moshoeshe (Station Manager)** shares its journey and challenges. Broadcasting in three languages, the station focuses much of its attention on the role of news and information in human and socio-economic growth, and as a catalyst for positive and progressive development.

**10:25 – 11:05**

**Bentown Tea Time featuring R Dub!** : Nationally syndicated host of Sunday Night Slow Jams and Director of Programming at Z90 and Magic 92.5/ San Diego, CA, R DUB, will share his secrets for programming impactful radio.

**11:10 – 11:50**

**Talk Shop Nigeria:** After independence in 1960, the instance of talk radio in Nigeria diminished substantially. Political interference and the need to control the narrative saw many talk-based stations close down. Talk is, however, regaining popularity despite a charged environment. **Nelly Kalu (Talk Host: Nigeria Info FM)** shares her own experiences of censorship and the rise of talk in Nigeria.

**From The Streets Of Jozi:** Community broadcasters are agents for social growth, change and development. They create a sense of belonging and pride. Jozi FM, based in Soweto, Johannesburg, has done just that. But how? **Mpho Mhlongo (Station Manager)** shares the Jozi FM journey.

**11:55 – 12:35**

**Zimbabwe Broadcasting Reform: Zenzele Ndebele** is a journalist, activist and entrepreneur. He will speak openly about the current state of radio in Zimbabwe and the need for the airwaves to be legitimised. With a variety of problems plaguing the radio landscape, this session will give great insight into this territory.

**Creating Award Winning Entries:** Confused as to how the winners at the Liberty Radio Awards are chosen? Not understanding why you can't break through? **Join Lance Rothchild (CEO: Liberty Radio Awards)** as he shares how the judging process works, what makes a winning entry and how you can join the winners in 2019!

**Radio For Change: Kirsty Watermeyer (99FM Namibia)** was nominated at the New York Radio Festival for her weekly talk show, Master Your Destiny. Using radio to drive social and environmental change, the show is a first in Namibia. The popularity of the programme has seen it morph into a television show. Kirsty will share her strategy to changing society one show at a time.

**12:35 – 13:35**

**Lunch**

**13:40 – 14:20**

**The Community Radio Forum:** Community radio plays an integral part in South African dialogue and the sharing of information at grass-roots level. But the sector is challenged. Financial problems, staffing issues, board interference and matters around regulation and distribution

appear to continually hamstring the industry. Join the **Colin Mashile (Dept of Communications)**, **Prof. Franz Krüger (Director: Wits Radio Academy)**, and the **National Community Radio Forum** as the sector is discussed.

**The Case For DRM: Chris Joubert (Southern African DRM Platform) and Trevor Le Grange (Big 9 ICT)** make the case for DRM as a digital option in the South African digital radio space.

**14:25 – 15:55**

**Audio Production Master Class: Jan Brückner (Benz Town Branding)** will demonstrate and create an audio-imaging package live during this master class. Engage with and learn from a top audio producer and see Benztown in action!

**How To Be A Smart-Phone Storyteller: Eleanor Mannion (Journalist: RTÉ, Ireland)** creates documentaries using mobile phone technology only. She'll show you how. Join this master class to learn what tools you can use and how it is done.

**14:25 – 15:05**

**Walk The Talk:** There is an interesting link between building communities and entertaining/educating audiences through content. Coupled to this is the celebration of iconic figures within a community. As a station, Lotus FM has been through a turbulent period. The Indian community in South Africa has suffered at the hands of the Public Broadcaster. **Alan Kahn** describes how he used his talk show to become a beacon of hope.

**15:10 – 15:50**

**Soul City:** Not yet Uhuru is a multigenerational, informative show that provokes conversation around critical issues that affect young women every day. The hosts tackle issues about sex, friendship, alcohol abuse, financial independence and life in general. Join **Lebo Mafoko (CEO: Soul City)** and **Kgali Kedijang (Project Manager Radio Hub: Soul City)** as they share the essence of their work.

**15:55 – 16:15**

**Break**

**16:20 – 17:00**

**Speed Date the Superstars:** Current radio personalities chat about their careers, their secrets to success, and skills needed to grow your career. They are **Fikile Moeti (5 FM)**, **Ayanda MVP (947)**, **Bridget Masinga (Kaya FM)**, **Nia Brown (YFM)** and **Carla McKenzie (Jacaranda FM)**.

**Wits Radio Academy Podmeet:** A session dedicated to networking and connecting amongst the podcasting community.