

Radio Days Africa 2018: Tuesday, 3 July - World DAB & Boot Camp

Time	Track 1 - World Dab Day	Time	Track 2 - Programming Boot Camp	Track 3
09:45	Welcome	09:00	Intro & Set-Up	
5 Min	Prof. Franz Krüger - Wits Radio Academy	15 min	John Simons	
09:50 - 10:05	Opening Remarks	09:15	Breakfast Show Health Check	
15 Min	Sentech - CEO	30 min	John Simons	
		09:45	Role of the Producer	
10:05 - 10:25	Regulation & Policy for Digital Radio in SA	30 min	John Simons	
20 Min	ICASA	10:15	Score Your Breakfast Show	
		15 min	John Simons	
10:25 - 10:45	Update:DAB in Southern Africa	10:30	Break	
20 Min	Lynn Mansfield (SADIBA)	20 min		
		10:50	Powerful Promotions from Across the Globe	
10:45 - 11:05	DAB+ Global Update	30 min	Niall Power	
20min	Darren Willsher (Communications Manager from the WorldDAB)	11:25	The Art of Podcasting	
		30 min	Kathy Tu	
11:05 - 11:35	Why Australias Commercial Radio Broadcaster Embraced DAB+	12:00	Technology & Content Creation	
30 Min	Joan Warner, CEO, Commercial Radio Australia	30 min	Elanor Mannion	
		12:35	5 Reasons why Australian Radio is World Renowned	
11:35 - 12:00	Break	30 min	Joan Warner	
25 Min		13:05	Lunch	
12:05 - 12:35	Case Study: UK Commercial Radio and the Benefits of DAB+	60 min		
30 Min		14:05	Powerful Imaging Tips	
		30 min	Benttown Branding	
12:35 - 13:05	DAB+ in Norway – Lessons Learned from the FM Switch Off	14:40	11 Things I Need To Tell You	
30 Min	Jørn Jensen, Strategy Advisor, Digital Radio Norway	30 Min	Sean Ross	
		15:10	Break	
13:05 - 14:05	Lunch	20 min		
60 min		15:30	20 Charecteristics of a Good Presenter	
		30 min	John Simons	
14:05 - 14:35	Why broadcasters in The Netherlands have adopted DAB+	16:00	The Power of Personality	
30 Min	Jacqueline Bierhorst	30 min	John Simons	
		16:30	Closing	
14:35 - 15:05	The Case for DRM in South Africa	10 min	Tim Zunckel	
30 Min	Radio Pulpit			
15:05 - 15:30	Break			
25 Min				
15:30 - 15:50	DAB+ in South Africa – Trial Update			
20 Min	Sentech			
15:50 - 16:15	South African commercial broadcaster perspective on DAB+			
15min	Omar Essack, CEO, Primedia			
16:15 - 16:30	Closing			
	Sentech - CTO			